

## Overnight Brow Serum

(1) 3.5ml Vial | All Hair Types, All Ages

**Overnight Brow Serum** contains powerful growth factors to enhance the thickness of your brows. These proteins are the key to re-awakening your sleeping hair follicles and encouraging fuller, more natural brows.

Overnight Brow Serum contains 12 recombinant growth factors and nutrient rich polybotanicals that have been chosen for their scientifically proven ability to stimulate hair growth. The growth factors target the cells around each hair follicle, re-awakening them to produce healthy, thick hair. The polybotanicals have been shown to reduce inflammation (which causes cell death), stimulate hair growth, and deliver essential nutrients.

Overnight Brows is one of the only completely safe and effective hair growth serums on the market today.

Prostaglandin Free • Paraben Free • Fragrance Free • Hypoallergenic



### APPLICATION & USAGE

Cleanse face thoroughly and apply a thin layer of brow serum.

Brush eyebrows into an over-exaggerated position with an eyebrow brush or your fingers.

For optimal results, use 1-2 times daily.

### KEY SELLING POINTS

- Contains hair specific signaling molecules that regulate hair growth.
- Non-hormonal and prostaglandin free.
- Supports natural hair growth cycles without force, as seen with prostaglandin-based options.
- Gentle, non-irritating.
- Botanicals that reduce oxidative stress in the follicle.

### KEY INGREDIENTS & FUNCTIONS

<b>Hair Growth Factors</b>	Our 12 hair growth factors stimulate hair growth by inducing the anagen phase in resting hair follicles. Stimulates epithelial cell proliferation, differentiation, and migration and promotes a number of cell protective mechanisms.
<b>Hyaluronic Acid</b>	Natural humectant; native to the skin. Balances moisture in the skin and follicles.
<b>Oryza Sativa (Rice) Bran Extract</b>	Induces hair follicles to be in the anagen stage. Significantly increases the number of hair follicles to become actively growing again. Rich in oil and essential fatty acids, contains soothing enzymes and antioxidant properties.

<b>Panax Ginseng Extract</b>	Significantly lengthens anagen phase during each hair cycle. Improves cell proliferation by strengthening the dermal cells around the follicles. Rich in antioxidants.
<b>Thuja Orientalis Extract</b>	Induces an earlier anagen phase and prolongs the mature anagen phase. Increases both the number and size of hair follicles. Rich in antioxidants.
<b>Polygonum Cuspidatum Extract</b>	Increases fibroblasts and hair follicles in the dermis. Rich in antioxidants.
<b>Acanthopanax Koreanum Extract</b>	Enhances of the proliferation of dermal papilla cells, of the hair-fiber lengths of the follicles. Promoting hair growth by promoting cell cycle progression. Rich in antioxidants.
<b>Baicalin</b>	Induces an earlier conversion from telogen to anagen phase in hair follicles. Promotes hair growth by regulating the activity of dermal papilla cells.
<b>Biotin</b>	Part of the Vitamin B family; improves keratin infrastructure.
<b>Acetyl Tetrapeptide-3</b>	A lipophilic peptide that promotes hair follicle regeneration; preserves hair follicle stem cell activity; activates hair follicle stem cell proliferation; stimulates ECM renewal and anchoring protein synthesis.
<b>Biotinoyl tripeptide-1/ myristoyl hexapeptide-16, pentapeptide-17, tetrapeptide-12</b>	A blend of 4 lipophilic peptides that promote thicker, longer lashes and brows; stimulates keratin production; promotes the synthesis of key adhesion proteins that help fix hair in the follicle and reduce shedding; extends the active hair growth (anagen) phase.
<b>Trifolium Pratense (clover) Flower Extract</b>	A botanical extract that modulates hormonal DHT by inhibiting 5-alpha reductase activity; decreases pro-inflammatory cytokines.
<b>Pantheol</b>	Vitamin B5; conditions lashes; promotes follicular cell growth; reduces cellular senescence; increases VEGF; decreases TGF-b1

### Ingredients:

Water, Glycerin, Butylene Glycol, Biotinoyl Tripeptide-1, Myristoyl Tetrapeptide-12, Myristoyl Hexapeptide-16, Myristoyl Pentapeptide-17, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Dextran, Panthenol, Hyaluronic Acid, Oryza Sativa (Rice) Bran Extract, Panax Ginseng Extract, Thuja Orientalis Extract, Polygonum Cuspidatum Extract, Acanthopanax Koreanum Extract, IGF-1 (sh-Oligopeptide-2), IGF-2 (sh-Polypeptide-31), aFGF (sh-Polypeptide-11), bFGF (sh-Polypeptide-1), KGF (sh-Polypeptide-3), KGF-2 (sh-Polypeptide-10), SCF (sh-Polypeptide-4), CSF-1 (sh-Polypeptide-73), PDGF-A (sh-Polypeptide-8), EPO (sh-Polypeptide-72), Noggin (sh-Polypeptide-13), CG-VEGF (sh-Polypeptide-9), Carnitine, Baicalin, Biotin, Dehydroacetic Acid, Benzyl Alcohol.