

## AnteAGE® Cleanser

4 oz. (120ml) Retail | 16 oz. (480ml) Backbar | 4.5pH | All Skin, All Ages

The foundation of a good skin care routine begins with a clean canvas. The universally formulated **AnteAGE® Cleanser** is designed to provide a balanced approach to cleansing, for all skin types and conditions. As we are exposed to more environmental pollutants, our skin increasingly becomes hyper-sensitive. This gentle, foaming cleanser, enriched with essential fatty acids, anti-oxidants, anti-inflammatory botanicals and detoxifying actives will thoroughly cleanse all traces of impurities, excess oil and surface debris, while leaving the skin soft, soothed, hydrated and balanced.

### APPLICATION & USAGE

AM/PM. Apply a dime size amount to the palm of your hands. Add lukewarm water, and use your other hand to activate the foaming system. Thoroughly massage over dry skin to emulsify oil, debris and makeup. Rinse clean with water. Repeat if necessary. Proceed with the AnteAGE® Serum and Accelerator.

### KEY SELLING POINTS

- Sulfate-free cleansing agents remove excess oil without stripping the skin.
- Soothing botanicals leave the skin feeling calm.
- Detoxifies the skin of environmental pollutants.
- Essential Fatty Acids enrich the skins barrier to prevent dehydration.
- Gently exfoliates surface dead skin cells.

### KEY INGREDIENTS & FUNCTIONS

#### Nymphaea Caerulea (Blue Lotus) Flower Extract

Rich in phytosterols and flavonoids (Rutin and Quercetin), maintains properties that help improve skin health as well as provide calming and clarifying activities.

#### Ethyl Linoleate

Stable form of Linoleic Acid, an Essential Fatty Acid (Omega 6) found in abundance within the skins barrier. Supports moisture levels, maintains skin pH, regulates excess oil, reduces inflammation and gently exfoliates skin.

#### Salix Nigra (Willow Bark) Extract

Botanical that contains natural salicins. Anti-inflammatory, anti-irritant and gently exfoliating. Soothes and calms while maintaining healthy skin ecology.

#### Camellia Oleifera (Green Tea) Leaf Extract

Powerful anti-oxidant, rich in catechins that soothe, calm and nourish irritated skin.

#### Zeolite

Aluminosilicate minerals that have the ability to trap impurities and work as a chelating agent to help detoxify.



#### Ingredients:

Water (Aqua), Sodium Laurylglucosides Hydroxypropylsulfonate, Sodium Hydroxypropylsulfonate Decylglucoside Crosspolymer, Polyglyceryl-4 Caprate, Hydroxyethylcellulose, Gluconolactone, Ethyl Linoleate, Glycerin, Sodium Cocoyl Hydrolyzed Amaranth Protein, Sodium Cocoamphoacetate, Nymphaea Caerulea (Blue Lotus) Flower Extract, Salix Nigra (Willow) Bark Extract, Camellia Sinensis (Green Tea) Leaf Extract, Zeolite, Lauryl Glucoside, Sodium Lauryl Glucose Carboxylate, Sodium Cocoyl Glutamate, Sodium Hydroxide, Calcium Gluconate, Phenoxyethanol, Disodium Phosphate, Sodium Benzoate, Potassium Sorbate, Sodium Phosphate, Polysorbate 60, Fragrance/Parfum